

Friends of Haverford Reserve Dog Park (HRDP)
January 2015 Board of Directors Meeting Minutes
(Held on 3Feb15)

Present:

- Nicole MacLean, Jeanne Montgomery, Joyce Loeb, Debbie Rodgers, Anthony Kivitch, Sandi Wadlinger, Sharon Steinberg, Eileen Kelley, Trudy Riddell, Linda Flora, Libby Rosenberg, Cindy Jackson, Cliff Wadlinger

Pawsident Opening Remarks:

- **Pawsident - Nicole MacLean called the meeting to order**, welcomed all, handed out the **meeting agenda** and previous meeting minutes.
- **Nicole announced** that HRDP has been awarded a **\$1,000 Civic Council Grant**.
- **Nicole reported** that we have received **6 brick order** and that we need a minimum of 10 before free shipping.
- **Nicole thanked Sandi Wadlinger** for **taking the minutes** in the Secretary's absence last month.

Approval of Minutes:

- **A motion to approve** the December 30, 2014 Annual Board Meeting **minutes** was passed unanimously.

Treasurers Report (Debbie Rogers):

- **Debbie Rogers** reported that our bank account's balance is **\$2,239.67**. \$131 from our old account was deposited in our new Bryn Mawr Trust account.
- **A Motion to reimburse** Jeanne Montgomery, David Tinsch and Nicole MacLean **out of pocket expenses** on behalf of HRDP was **passed**.
- **Action – Debbie Rogers, Joyce Loeb and Cliff Wadlinger** will meet in subcommittee and **develop a 2015 budget** and account reporting structure for HRDP Finances **for review and approval by the board**.

Social Media and Marketing Report (Libby Rosenberg)

- **Logo**
 - **Libby presented 5 draft logos** for review, comment and approval by the board. The logos were professionally designed by a neighbor of Libby's (Owner of Cathy's Half Price Books <http://www.cathyhalfpricebooks.com>) in exchange for **3 weeks of cat sitting!** The logo will be green and white.
 - After review by the board a **straw vote** was taken. Two logos received votes with **Logo Number 2 winning** by one vote.
 - **A motion to approve Logo Number 2** was unanimously **passed**.
 - **A motion to place** Cathy's Half Price Books (located in Manoa Shopping Center) **logo on our web site** in thanks was unanimously **approved**.
 - **Action – Libby to provide** Development Committee with required **graphic file format and Hex color values** needed for the printing logo on HRDP merchandise.

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- **Website**
 - **Libby presented** the board with our first look at the **new HRDP website** with a 6 page hard copy facsimile. The website development **was a collaborative effort** in subcommittee by **Libby Rosenberg, Linda Flora, and HRDP volunteer Ranveer (Romy) Basra**
 - **A group discussion of the website** the board expressed a plethora of ideas, comments and suggestions on form and content. However, the committee agreed that we should **move forward with the new site** with thanks to Libby and her committee.
 - **An action** was assigned to the board to **review the printed handouts**; mark suggested changes and edits; and **return printed handouts to Libby at the next board meeting**. Suggestions for content can be e-mail to Libby at lobbyrosenberg@gmail.com
 - It **was agreed** that initially the web site would be launched with the **new domain name** but **be redirected from the old domain** for up to a year.

Development (Jeanne Montgomery):

- A copy of the **draft Development/Fundraising Committee January 14, 2015 meeting minutes** were **circulated** to the board **for review**.
- A **briefing on Shirts/Promotional items** (put together by Sandi) was circulated for review by the board.
- A copy of **Development Committee Recommendations** was presented to the board for review and discussion.
 - **Iron Hill Pub** and Restaurant Give20% **Wednesday, April 22, 2015** (all day)
 - Event in coordination with **Senator Leach Dog Park Day**, coordinate with an early morning walk, agility demonstration. **Tentatively scheduled for June 22nd**.
 - **T-Shirt, mugs, hoodie**. Sandi showed examples of the embroidery and discussed the printing. Agreed that we should set up table at park as weather gets nice to sell items.
 - **Clean up Day** – Selling the Dog Park items (with new logo) in the spring.
 - **Halloween Contest** at park (enter pets for a fee and sell items)
 - **Bench/leash post** and possibly trash can

Facilities Committee (Nicole MacLean on behalf of David Tinsch):

- **Nicole Reported - Tim Denny** – (Haverford Twp. Director of Parks and Recreation) **Nicole MacLean** (Pawsident) and **David Tinsch** (Facilities Chair) **met for a half hour** with Tim Denny to discuss park maintenance and improvements. **David prepared a briefing package** for review. Items discussed were drainage, seating, park access and the need for ongoing maintenance to keep the existing fence in good condition.
- **Mr. Denny** noted that he is **impressed by** the efforts of the **Friends of Haverford Reserve Dog Park (HRDP)**.

New Business:

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- Procedure for **notification of cancelled meetings** and board events was discussed.
- **Agreed that Cliff Wadlinger (Secretary)** will be **responsible for notifying** by email and calling board members and scheduled guests of weather or emergency meeting cancellations.
- **A motion to adjourn was unanimously passed at 8:40pm**

Next Meeting:

- Scheduled for **Tuesday, February 24, 2015 at 7pm** at the Haverford Recreation and Environmental Center (CREC) located at 9000 Parkview Drive Haverford, PA 19041.
- The Friends of HRDP Board meetings recur on the **4th Tuesday of the month**. Meetings are open to all friends of the park.

Elected Friends of Haverford Reserve Dog Park Board of Directors

Director	Position	Term of Office
Nicole McLean	Pawsident	One Year Term - November 1, 2014 to October 31, 2015
Sandi Wadlinger	Vice Pawsident	One Year Term - November 1, 2014 to October 31, 2015
Debbie Rodgers	Treasurer	Two Year Term - November 1, 2014 to October 31, 2016
Cliff Wadlinger	Secretary	One Year Term - November 1, 2014 to October 31, 2015
Jean Montgomery	Development Committee Chair	Two Year Term - November 1, 2014 to October 31, 2016
David Tinsch	Facilities Committee Chair	One Year Term - November 1, 2014 to October 31, 2015
Anthony Kevitch	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Joyce Loeb	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Trudy Riddell	Member at Large	One Year Term - November 1, 2014 to October 31, 2015
Sharon Steinberg	Member at Large	One Year Term - November 1, 2014 to October 31, 2015
Ed Pyne	Member at Large	One Year Term - November 1, 2014 to October 31, 2015
Anna Steinberg	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Eileen Kelley	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Linda Flora	Member at Large	Two Year Term - November 25, 2014 to October 31, 2016
Libby Rosenberg	Social Media Marketing and Public Relations	Two Year Term - November 25, 2014 to October 31, 2016
Cindy Jackson	Member at Large	Two Year Term - November 25, 2014 to October 31, 2016