

Friends of Haverford Reserve Dog Park (HRDP)

December 30, 2014 Board of Directors Meeting Minutes

Present:

- Nicole MacLean, Jeanne Montgomery, Joyce Loeb, Debbie Rodgers, Anthony Kivitch, Sandi Wadlinger, Sharon Steinberg, Anna Steinberg, Eileen Kelley, David Tinsch, Linda Flora, Libby Rosenberg, Cindy Jackson

Pawsident Opening Remarks:

- **Pawsident - Nicole MacLean called the meeting to order**, welcomed all, handed out the **meeting agenda** and previous meeting minutes.
- **Nicole** announced that the Girl Scouts will not be able to furnish the shed for the Dog Park. Dave Tinsch is investigating potential alternative sources for donation.

Approval of Minutes:

- **A motion to approve** the November 25, 2014 Annual Board Meeting Minutes as revised with noted spelling corrections was passed unanimously.

Treasurers Report (Debbie Rogers):

- **Nicole MacLean and Debbie Rogers** met at **Bryn Mawr Trust Bank** and have **established a designated account for the HRDP**. Initial deposit was **\$2211.87**. Nicole and Debbie will both receive Debit Cards. **Joyce Loeb** will be granted authority to audit account. Debbie will submit a finance report to the Board at the monthly meetings going forward.
- **Debbie** reported that she had spoken with **Larry Gentile** (Haverford Township Manager) who expressed his support for the HRDP.

Facilities Committee (David Tinsch):

David Tinsch continues regular communications with township representative **Matt Duffus** as needed.

- **Fence Maintenance**
 - Clearing of debris on the outside of the upper and far fence line will take place from now until spring as weather permits.
- **Snow Removal**
 - Sidewalk: The township will be purchasing pet friendly ice melt, a storage bin for ice melt, a spreader or scoop and 2 snow shovels for the park (next week). Dave recommended that the bin be locked so that ice melt is not wasted. The Board agreed. Shovels will be painted to reduce the chance of them being removed from the park.
- **Parking Lot Mud**
 - In an attempt to reduce the mud near the sidewalk by spreading mulch, the problem has worsened. The worst area (nearest to the entrance) will be roped and/or staked off to prevent cars from creating ruts while the ground is still soft. Matt Duffus is looking into getting the township to bring in stone for that area. NO additional mulch will be spread in that area.

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- **Shed**

- Alternate methods are being explored to secure a shed for the park. **Dave** will get pricing information for the Board to consider at the next meeting if a donation is not forthcoming. Discussion among Board members about possible community connections to have a shed built.
- **Dave** mentioned a regular park goer who mentioned that he might be able to get a student group from a local technical school to build one.
- **Linda Flora** volunteered to investigate the possibility of students from DCCC erecting a shed as a school requirement.
- Shed will likely be placed in the upper left hand corner of the park, in the corner nearest to the entrance.
- **Dave** mentioned that the shed would likely need a concrete base and that the ground would need to be prepared prior to shed installation. In consideration of this, the shed will probably not be erected until the Spring

- **Lighting**

- Discussion among group about dogs crashing into the light posts during play. Details included possibility of padding the base (would dogs chew on this?), bumpers? Tires? No decision made.

Development, Marketing and Public Relations (Jeanne Montgomery):

- The **Mad Mex** fund raiser final profit was **\$1,170**.
- Introduction letter submitted in early December to the **Doris Day Animal Foundation** for \$2K. DD Foundation will contact Jeanne if we are eligible to submit an application. There is an additional request that is possible in the Spring
- **Nicole** reported that the **HRDP grant request for \$1,500** submitted to the **Haverford Reserve Civic Council** is currently ranked in the top 5 among 26 applicants. She shared that awardees would be notified this spring.
- **Jeanne** reported that she is investigating applying for a park improvement grant from **Nutro** as a potential source for funding for the shed.
- **Jeanne** raised the potential for a fundraising opportunity at **Iron Hill Brewery**. On specified week nights, they will donate 20% of profit to a designated organization. Board agreed that this may be a good opportunity. Jeanne will investigate further and report back at the next meeting.
- **Group discussion** about increasing signage and visibility for future brick purchases.
- **Jeanne** is procuring free in kind coupons from **Nutro** to support future fundraising efforts.
- **Group discussion** included brainstorming about HRDP calendar for next year, partnering with Pet Value for their calendar, etc. as potential fundraising opportunities.
- Jeanne asked for volunteers for a **Development Subcommittee**. **Dave, Sandi, Sharon and Joyce all agreed**. Jeanne will coordinate a meeting in January.

Social Media and Marketing Report (Libby Rosenberg)

- **Facebook:**

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- **Libby** suggested changing the status of the HRDP FB page from “group” to “individual” and building a new page to replace the existing. Everyone would be directed to the new page which would be more easily accessed. Currently someone needs to be a group member to find the FB page and this change would allow people to more easily find the page. It would also allow Libby and Linda to monitor FB activity and posts, and post guidelines and other pertinent materials. Both **Libby and Linda** would be granted administrative rights to the new FB page that Libby would build.
- **Group discussion** about Libby’s proposal
- **Motion made to accept Libby’s suggested changes, seconded and received full Board approval to proceed.**
- **Web Page**
 - **Libby** began working with a **self-editable website**. She is confident in her ability to manage this (YEAH Libby!!) and it will replace the current website.
 - The new website can be updated/edited in real time, eliminating the need to wait for periodic updates as is the current practice.
 - The cost for the new website will be **\$6.50/month** for the first year and **\$13.00/month** subsequently.
 - **Dave** made a motion to **approve** the purchase by Libby for the new website and she will be reimbursed after submitting the receipt to Debbie Rogers. Motion was seconded and **approved unanimously**.
- **HRDP Logo**
 - **Group discussion** about a new logo for HRDP. **Libby** will present Board with options at next meeting.

New Business:

- **Nicole MacLean announced** that **Tobin’s Feed and Seed** would be hosting a **Delco SPCA Adoption Event** on January 3 from 10-1. Details have been posted on our FB page.
- **Decision** was made for **Nicole and Dave** to meet with **Larry Gentile** to further update him on park activities and solidify his support for the **HRDP**.
- **Joyce** shared with the group that the option of enlarging the park was initially raised when the park was established. Board agreed that there are times that the group can get very crowded and this may be something to consider in the future. If there was a way to quantify the number of people who use the park, this information would be useful.
- **Libby suggested posting HRDP etiquette guidelines on our FB page and Website and all agreed.**
- **Libby** suggested a possible **monthly trail walk** beginning at the HRDP when the weather improves. Group agreed.
- **Discussion** about the best way to handle **dog drama** at the park (big vs. small dog areas, owner awareness, self-policing of pooper scooping, etc.). Might there be a way to identify Board Members to facilitate credibility when correcting inappropriate owner behavior (vest? Hat? Badge?).
- **Libby** suggested having pictures and a short description of Board members on the Website to increase visibility.

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- **Sandi** suggested possibly **posting notices inside of the park** to give owners an opportunity to see materials when not in a hurry to enter/leave the park with their dogs. **Dave** will investigate a board or alternate for this purpose and **report back at the next meeting.**
- **Dave** suggested a leash post
- **Eileen** suggested posting notices inside the park on the fences
- **Dave** shared a picture of the Concord Township Dog Park where the fence posts are marked with a number in an attempt to more easily find poop and clean up.

Next Meeting:

- Scheduled for **Tuesday, January 27, 2015 at 7pm** at the Haverford Recreation and Environmental Center (CREC) located at 9000 Parkview Drive Haverford, PA 19041.
- The Friends of HRDP Board meetings recur on the **4th Tuesday of the month.** Meeting is open to all friends of the park.

Elected Friends of Haverford Reserve Dog Park Board of Directors

Director	Position	Term of Office
Nicole McLean	Pawsident	One Year Term - November 1, 2014 to October 31, 2015
Sandi Wadlinger	Vice Pawsident	One Year Term - November 1, 2014 to October 31, 2015
Debbie Rodgers	Treasurer	Two Year Term - November 1, 2014 to October 31, 2016
Cliff Wadlinger	Secretary	One Year Term - November 1, 2014 to October 31, 2015
Jean Montgomery	Development Committee Chair	Two Year Term - November 1, 2014 to October 31, 2016
David Tinsch	Facilities Committee Chair	One Year Term - November 1, 2014 to October 31, 2015
Anthony Kevitch	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Joyce Loeb	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Trudy Riddell	Member at Large	One Year Term - November 1, 2014 to October 31, 2015
Sharon Steinberg	Member at Large	One Year Term - November 1, 2014 to October 31, 2015
Ed Pyne	Member at Large	One Year Term - November 1, 2014 to October 31, 2015
Anna Steinberg	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Eileen Kelley	Member at Large	Two Year Term - November 1, 2014 to October 31, 2016
Linda Flora	Member at Large	Two Year Term - November 25, 2014 to October 31, 2016
Libby Rosenberg	Social Media Marketing and Public Relations	Two Year Term - November 25, 2014 to October 31, 2016
Cindy Jackson	Member at Large	Two Year Term - November 25, 2014 to October 31, 2016